

ASTON MARTIN

BIG

5

EXPERIENCES 2012



ASTON MARTIN

WELCOME TO THE BIG 5 EVENTS 2012



Jeffrey L. Scott

General Manager
European Operations

Managing Director
Aston Martin Lagonda
of Europe GmbH

Over 300 customers attended the exclusive driving events during our European BIG 5 series in 2011, and turned this premiere into a great success for Aston Martin.

We have taken this as a stimulus to create a new edition of the Aston Martin BIG 5 events for 2012, to offer those customers who want to come back this year and those who have missed last year's events, new and exciting opportunities to drive the newest Aston Martins in breathtaking, exclusive locations. This year we will hit the famous European race tracks of Silverstone, Nürburgring, Spa Francorchamps, and the proving grounds at Boxberg, to finally round off the European BIG 5 series on the ice field of St. Moritz where our Aston Martin ON ICE event will again take place.

I invite you to join the excitement and experience of Aston Martin's BIG 5 driving events! Our team is looking forward to welcoming you and making the time you will spend with us most enjoyable and memorable.

Kind regards,

A stylized, handwritten signature in white ink that reads "J. Scott". The signature is fluid and cursive, with a large, sweeping "J" and a long, horizontal tail.



**Wolfgang
Schuhbauer**

Director Aston Martin
Nürburgring Test Centre

Managing Director
Aston Martin Lagonda
of Europe GmbH

From the breathtaking One-77 supercar and the elegant yet brutal V12 Zagato to the powerful Vantage range and new Virage to the exquisite DB9, DBS and Rapide, every Aston Martin expresses the racebred core values of power, beauty and soul.

I am very much looking forward to guiding you through the outstanding performance of our sports cars during pure driving pleasure events on demanding race circuits in a safe and stress-free atmosphere.

During the BIG 5 event at the Nürburgring let me open the doors of our Aston Martin Test Centre exclusively for you. Located adjacent to the famous Nürburgring circuit it is a testament to the marque's racing process and commitment to continuous development, a key part of the sign-off process for all new models is a 8,000 km Nürburgring durability test.

Kind regards,

A stylized, handwritten signature in white ink, reading 'W. Schuhbauer', set against a dark rectangular background.

① SILVERSTONE · UNITED KINGDOM

4 APRIL 2012

Also known as the “Home of British Motor Racing”, Silverstone Circuit is the venue of the FIA Formula One British Grand Prix as well as numerous other renowned races such as the FIA GT World Championships and British Touring Car Championships.

For our track day, we are using the New Grand Prix Circuit which has been used for the British Grand Prix and MotoGP from 2010 onwards. This layout features the fast sweeping curves of Woodcote and Copse, the challenging Maggotts, Becketts and Chapel complex, the new infield section comprising of Abbey, Farm, Village, The Loop and Aintree as well as the Hanger and Wellington straights.

Whilst receiving your one-to-one training with our ARDS qualified race driving instructors, you will learn about the superb handling and

responsiveness of your Aston Martin in a truly dynamic environment. No matter if you are just about to start the Aston Martin experience or if you are already honing your skills, you will benefit from this event.

If you are driving your own car on track, don't miss out on our offer to hire wheels and tyres. Please be aware that we have limited availability so early booking is advised.

EUR 1.200.– net including driving training and catering throughout the day.

EUR 80.– net per guest attending with the main driver, including catering throughout the day.

EUR 300.– net wheel and tyre hire.

EUR 1.500.– net Aston Martin rental car.



GRAND PRIX CHALLENGE

② NÜRBURGRING · GERMANY 3 MAY 2012

There are many names for one of the world's most famous race tracks. We call it home. Successfully participating in the VLN- and GT-classes and the Nürburgring-24-hour race, this is home turf for Aston Martin. But the bonds between Aston Martin and the Nürburgring are even tighter. Each and every modern Aston Martin has its roots here at the Nürburgring. From development and durability testing to road car refinement – this track plays a key role in the Aston Martin you are driving. Experience a breathtaking event with your Aston Martin on the Grand-Prix circuit. The Nürburgring is easy to get to being situated between Frankfurt and Cologne. In the evening you will be picked up at the hotel by shuttle and taken to the Aston Martin Test Centre. We will have dinner together in this extraordinary environment, usually reserved for prototype and race cars. Relax and unwind and get to know the

other participants and the team. Feel free to join the guided tours around the Test Centre and get an insight what makes our cars so special. Starting in the morning, this one-day course is specially designed to meet your requirements and will consist of a fine blend of skill enriching sectional training and Grand-Prix-Track driving. In small groups, you will be conquering the track which is overlooked by the majestic Nürburg castle. In addition to our fantastic value for money race wheel and tyre hire we are also able to provide a very limited number of Aston Martin rental cars for this day.

Price per person:

EUR 1.600.– net including evening dinner, accommodation in single room, driving training and hospitality throughout the day.

EUR 200.– net for companion including evening dinner, accommodation in double room, and hospitality throughout the day. Passenger only.



HANDLING IN PERFECTION

③ BOXBERG · GERMANY 15 JULY 2012

How about a very special experience in Germany's beautiful South? Located between Stuttgart and Würzburg, Boxberg is the proving ground where famous dynamic vehicle systems have been developed and introduced to production.

Take the rare opportunity to train your agility driving skills on this perfectly designed parcours. Discover the swift handling and reaction of your Aston Martin.

You will be part of a small, like-minded group who will benefit from six hours training - whatever level of experience you bring along, our professional instructors will give you a beautiful balance of fun and challenge. Learn various techniques in a safe and controlled environment.

Boxberg has even more to offer and your Aston Martin has more to give. One of the seven European high-speed ovals is located here, so work yourself and your Aston Martin to the very top – at all times with the very maximum of safety.

Give proof of what you have learned in our very special trophy at the end of the day.

Price per person:
EUR 990.– net including accommodation in single room, evening dinner and hospitality throughout the day.

Price for companion (may actively participate in driving training, hospitality and dinner included):
EUR 200.– net in double room.



IN THE ARDENNES MOUNTAINS

④ SPA · BELGIUM 17 SEPTEMBER 2011

Truly a heavy weight amongst the race courses in the world, rich in history, legends and dreams, Spa-Francorchamps in Belgium will take you and your Aston Martin on an unforgettable roller coaster ride, conveniently located between Brussels and Aachen.

Challenging the famous Ardennes track is a must-do in the heart of every race enthusiast, so why not combine this experience with a thorough training? Benefit from this modern race track at highest possible level of safety. Due to its high content of straights and high-speed friendly curves it is promised to become a very quick ride.

Work out this track in a one-to-one lesson with our professional instructors and race drivers and develop your driving abilities to the next level. No matter if you are just

about to start to experience the sporty side of your Aston Martin or if you are fine tuning your experience. In addition to our fantastic value for money race wheel hire we are able to provide a very limited number of Aston Martin rental cars for this day. As the track day is starting early in the morning, you might wish to make accommodation arrangements.

Price per person:
EUR 1.200.– net (one day event including hospitality, accommodation not included).
EUR 70.– net for companion (hospitality included)





5 ST. MORITZ · SWITZERLAND

FEBRUARY 2013

What an exciting way to start the new season with an Aston Martin. Join in to this surely most James-Bond-like driving event located at the world's most renowned resort of St. Moritz, Switzerland. You will stay at the exclusive 5 star Kempinski Hotel offering the finest standards of accommodation and hospitality. Upon arrival we will meet for a champagne reception in our illuminated Aston Martin igloo and enjoy a Swiss style dinner at a picturesque Mountain Chalet. The next day we will take you to our designated ice driving area, where a specially developed snow and ice driving programme awaits you. Our professional instructors will guide you and you will easily gain the required driving knowledge. Experience what it takes to handle an Aston Martin on ice and snow. The combination of winter tyres and the sophisticated electronic stability and safety systems will provide an

amazing on-ice drive. No matter what level of driving experience you have gained by now, this event is suitable for all. Once familiarized with these challenging driving conditions, we will move on and learn what normally is only allowed to James Bond. Top secret, top fun and top safe! Later in the day you will have the chance to put your new knowledge to the test. We will be on the ice field all day, coffee breaks and lunch will be served in a heated hospitality tent. All cars are provided, 2 drivers per car.

Price per person:
EUR 2.900.– net including Aston Martin cars, accommodation in deluxe single room, welcome champagne, dinner, training and hospitality throughout the day. EUR 600.– net for companion including accommodation in deluxe double room, welcome champagne, dinner and hospitality throughout the day. Spectator only.



www.astonmartinonice.com

NÜRBURGRING DRIVING ACADEMY

NÜRBURGRING DRIVING ACADEMY

The Aston Martin Nürburgring Driving Academy is a detailed 'seven step' training programme for all Aston Martin owners using their own cars. The programme ranges from basic skid-pan training through to full 1:1 driver training on both the Grand Prix Track and the famous Nordschleife. Aston Martin owners will gain experience and handling skills, ultimately culminating in racing. Each of the first three steps of the Driving Academy programme can be booked individually.

The training will be very personal and of challenging content. We will take into account your previous experience, driving ability and consult with your personal instructor to plan your next steps.

For all further details please get in contact with Maik Ulbrich,
Nürburgring Driving Academy
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Mobile: +49 172 8232375
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VLN NÜRBURGRING

The most successful European series of popular motorsport is looking forward to its 36th season in 2012. All ten races take place on Saturdays, and last for either 4 or 6 hours. A range from normal production cars to absolute professional teams is represented. Imagine between 160 and 200 race cars in the Green Hell, up to 600 racers accept the challenge on the Nordschleife. This is globally unique! Track layout: 24,433 km with 73 turns. Altitude difference: 300 meters.

Since 2006 Aston Martin race cars show the result of more than a dozen class wins. So join the Aston Martin Nürburgring Team for the race, meet the drivers and brand lovers in the exclusive hospitality and in the pits. Saturday race package: 99,00 EUR including catering and entry ticket. On Friday afternoons breathtaking passenger laps in the race car can be arranged.

Please contact Susanne Engelhardt for details and reservations via e-mail sengelh2@astonmartin.com or call +49 2691 9385200

Preliminary Schedule (please visit www.vln.de):

31.03.2012 – VLN1
14.04.2012 – VLN2
28.04.2012 – VLN3
23.06.2012 – VLN4
07.07.2012 – VLN5
21.07.2012 – VLN6
04.08.2012 – VLN7
25.08.2012 – VLN8
29.09.2012 – VLN9
27.10.2012 – VLN10



24h RACE NORDSCHLEIFE NÜRBURGRING

The legendary 40th ADAC Zurich 24h race - the endurance classic in the "Green Hell" - will take place at the Nürburgring Nordschleife on 19/20 May 2012. Aston Martin is pleased to offer an exclusive VIP hospitality package to customers and guests to support the Aston Martin entries competing in this spectacular race.

It will be the seventh year that Dr. Ulrich Bez and his team will compete with the company's latest new models at the Nürburgring. In addition, up to six further Aston Martins are expected to enter in several competition classes.

Drivers return year after year to participate in this legendary endurance race. In 2012, organisers are again expecting over 200 teams and 800 drivers from over 24 different nations to take part. The spectacle of professional racing drivers competing alongside gentlemen drivers in a wide selection



of sports cars ensures that over 200,000 fans will attend to support their favourite marques.

The race starts at 3pm on Saturday, 19th May - further information can be found at:
<http://adac.24h-rennen.de/en>

For further details please contact Susanne Engelhardt via e-mail sengelh2@astonmartin.com or call +49 2691 9385200

HOW TO GET ON BOARD

HOW TO GET ON BOARD: ASTON MARTIN INVITES YOU TO JOIN!

We have handpicked the most spectacular and exciting venues, to ensure you enjoy your Aston Martin to the full.

All of our exclusive events have limited places and are usually fully booked. Therefore early booking is advised.

For further information about our BIG 5 events or to book your place please contact:

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